

Lonnie L. Howard (Convocation)

What Champions Do

February 1, 2019

From Sent: Tuesday, January 22, 2019 8:17 AM To: Howard, Lonnie <<u>Ilhoward@lit.edu</u>> Subject: <u>Quote</u>

Hi Dr. Howard,

I came across this quote this weekend and thought of LIT, enrollment growth, and your vision as I understand it. I think you may like it:

"Learning and innovation go hand in hand. The arrogance of success is to think that what you did yesterday will be sufficient for tomorrow."

-William Pollard

Have a great week!



Tom Landry (former Head Coach) 5-Time Super Bowl Champions Dallas Cowboys



"A winner never stops trying."

The **BIGGEST** enemy to success is a loss of Focus. Can't lose focus on our **Shared VISION**.

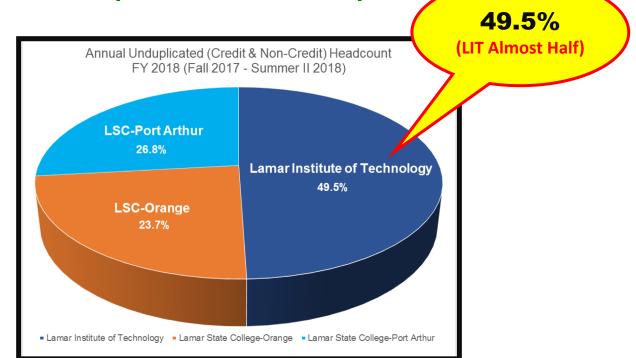


LIT's Shared Vision

In 2016, the community, ISDs, faculty, staff, and students created our <u>Shared Vision</u> for what we wanted LIT to become.

With new college goals and organizational model, we set in motion a process to achieve *Growth & Excellence*.

What Growth & Excellence looks Like!!! (Market Share)



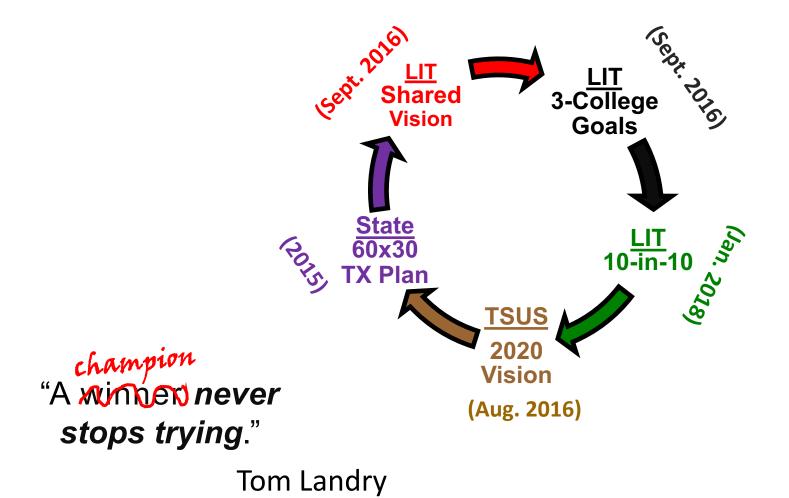
Two year Lamar Colleges	Fiscal Year				
Institution Name	2014	2015		2017	2018
Lamar Institute of Technology	7,018	6,946	7,128	6,714	7 ,302
Lamar State College-Orange	3,438	3,583	3,403	3,634	3,504
Lamar State College-Port Arthur	4,443	3,768	6 <i>,</i> 045	6,060	3,951

Why does Dr. Howard keep talking about this? Must avoid the enemy; A Loss of Focus.

Why does faculty/staff feel that they're being asked to do more? Because you are!

So how does 'all' this fit with the Shared Vison, 3-College Goals, etc.? The Chancellor's 2020 Vision (36) Targets.

What 'More' looks Like!!! (The Drivers)



Success (LIT Progress):

Degrees/Certificates/Graduates:

	2016 Baseline	2018 Report	2-Yr. Prgrss.	2020 Target
Total Degrees & Certificates	511	704	\checkmark	571
Hispanic Degree/Certificate	51	128	\checkmark	57
African-Am. Degree/Certificate		130	\checkmark	114
Adult Learn Degree/Certificate	138	273	\checkmark	154
6-Year Graduation Rate	27%	21.8%		34.0%
3-Year Graduation Rate	21.5%	24.4%	\bigcirc	26.5%
1-Year Persistence Rate	56.3%	62.5%		62.6%
100% Online Degrees		6		7
Employed (Graduates)		78 9%	0	88.1%
Transfers to Sr. Institutions	11.9%	8.2%		15.5%
Core Completers	0.0%	2.2%		4.1%

Rewarding Performance & Innovation

September 21, 1983, Motorola made history with the world's first commercial cell phone. **Cost: \$3,995**.

"Learning and Innovation Go Hand in Hand."

Based on Budget and Enrollment Outcomes (Sept. 1):

- > One-Time Performance Merit.
- Stipend Increase for Program Coordinators.
- Starting a 'cash' Innovation Award (\$\$\$).
- Develop a Faculty Handbook.



How does Dr. Howard end most of his written communications to the college?